



## veronica urbano

graphic designer



### About.ME

Marketing and communications professional with 2+ years of experience in the food & beverages, packaging and interior design industries. Additional experience in graphic design demonstrated with different kind of works, like packaging, logo design and illustrations.

I am currently working as a freelance graphic designer, cooperating with various communication and web agencies, paying specific attention to icons design and web graphic.

I gained expertise in creation and development of food packaging and I worked as a social media manager for a frozen food company.

### Education.



Rome, Italy

Master of Design and Multimedia Communications

Univeristà La Sapienza, Facoltà di architettura Quaroni



Lisbon, Portugal

Erasmus Program IADE Creative University



Naples, Italy

Bachelor of Industrial desing Seconda Università di Napoli, Facoltà di Architettura "Luigi Vanvitelli"

### Experience.



Gen. 2016 - Sept. 2016

Graphic Designer

JumpUp Srl Salerno. Italy



Feb. 2014 - Dec. 2015

Marketing and Communications manager

Mitica Srl. Battipaglia (SA) Italy



July 2012 - Sept. 2012

Graphic Designer

DDLX Design Unipessoal Lisboa. Portugal



May 2009 - Sept. 2010

Graphic & Product Designer

FGA.Francesco Giannattasio Architects Salerno. Italy

### Language.



Native



Professional working proficiency

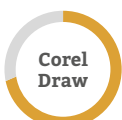
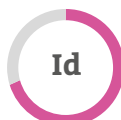


Professional working proficiency



Elementary proficiency

### Software Skills.



### Award.

Project Maieutica.

Maieutica is a workshop, where the participants display their business idea. I attended with my thesis project, for which I was selected among the top three, and I was awarded with 1500€.

### Interests & Hobbies.



### Personal Skills.

Personality

Curious, innovative, self starter, enthusiastic

Organization

Leadership, team player, experience, Strategy, communication.